



Refrigeration Inside Sales Services



Services include:

- Cold calling
- Business development
- B2B telemarketing
- Lead generation
- Appointment setting

We create a custom cold call program designed specifically around your unique needs.

Cold calling for hot leads!

You provide us with your:

- Program goals
- Ideal client profile and service area
- Overview of your offering
- Company brochures

We handle all the details and provide you with:

- A customized scripting package
- A contact list based upon your parameters
- The program outline
- New sales leads and new sales appointments

And ultimately, we provide you with new opportunities to meet new prospects, conduct new sales appointments, develop new relationships and **increase your sales and revenues.**

World Class Services

More than motto!

It describes who we are and what we do.



Who is Rich Enterprises, Inc.?

- Provides customized B2B inside sales programs
- Works with companies through the US and Canada
- Handling refrigeration and HVAC accounts

Contact us today to learn how we can help you!



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